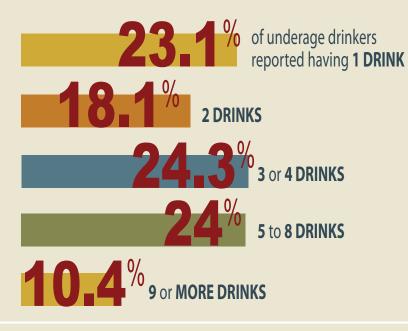
KNOW THE FACTS ABOUT UNDERAGE BINGE DRINKING

Underage drinkers tend to drink less often than adults, but they drink more heavily when they do drink. On average, underage drinkers consume 5 drinks per occasion, 5 times a month.¹

When asked about the last time they drank:²





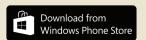
The sooner you talk to your kids about alcohol, the greater chance you have of influencing their decisions. Practice for one of the most important conversations you may ever have with SAMHSA's "Talk. They Hear You." Mobile Application, available for download on the App Stores, Google Play, and the Windows Store.



Learn more at http://www.underagedrinking.samhsa.gov.







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- ¹ Substance Abuse and Mental Health Services Administration. (2013c). Results from the 2012 National Survey on Drug Use and Health: Special Data Analysis. Center for Behavioral Health and Statistics and Quality. Rockville, MD: Substance Abuse and Mental Health Services Administration.
- ² Substance Abuse and Mental Health Services Administration. (2013c)
- ³ U.S. Department of Health and Human Services. *The Surgeon General's Call to Action to Prevent and Reduce Underage Drinking: A Guide to Action for Educators*. U.S. Department of Health and Human Services, Office of the Surgeon General, 2007.